

E-Government in Iowa

Yu-Che Chen, Ph.D.
Kurt Thurmaier, Ph.D.
Public Policy and Administration Program
Iowa State University

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Overall State Project Scope



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Two Distinct Markets

- Citizens vs. Businesses
 - Access
 - Service needs

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Digital Divide

- A concern for citizens
- Not so much a concern for businesses

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Potential for E-Government

- Huge potential for citizens and businesses
 - 60-70 percent of online population
 - Advanced services

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Willingness to Pay

- For services that directly benefit them
- Businesses are willing to pay a premium

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Financing of E-Government

- Two principles
 - Benefits principle
 - Equity (public goods) principle
- Enterprise two-stage model
 - Develop business services
 - Market driven development
 - Build IT infrastructure
 - Develop citizen services

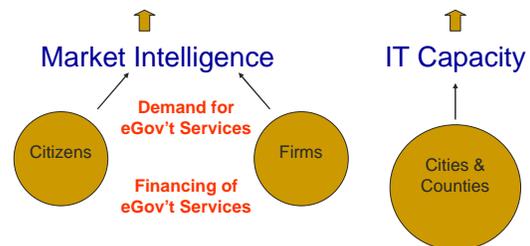
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Local Project Scope

Policy Reports to IAC, ISAC, IaMCA



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[Local Government Study]

- Survey of demand for local government online transactions
 - 400 Firms
 - 400 Citizens
- Survey of local government capacity
 - Counties
 - County seats
 - Largest city in county

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[ISAC Survey]

- Capacity for online services
 - Capacity for online transactions
 - Capacity for e-democracy features
 - Use North Carolina survey instrument
 - Find population level threshold
- Willingness to collaborate for IT with:
 - Local-local partnerships
 - Local-state partnerships (e.g. treasurers)

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[Implementation Schedule]

- Request to IOWAccess Council
 - May meeting: propose idea
 - July meeting: approve financing
- ISAC Survey
 - April-May: design survey
 - Summer 2006: conduct survey
- IAC Surveys
 - Fall 2006
 - Results winter-spring 2007

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